



FUNDRAISING TRUSTEE

ROLE DESCRIPTION

As a Fundraising Trustee, you will play a vital role in supporting Hendy Foundation's mission by helping to secure the resources needed to deliver our work. You will work closely with the other trustees, helping implement colleague led, business partnership and customer focussed fundraising opportunities and maximising income opportunities.

In addition to the general responsibilities of a trustee, duties of the Fundraising Trustee include the following.

- Contribute to the development and delivery of the charity's fundraising strategy, aligned with our values, goals, and legal obligations.
- Provide guidance on fundraising best practice, trends, and opportunities across areas such as individual giving, corporate partnerships, grants, events, and digital campaigns.
- Work alongside the other trustees to build, and maintain relationships with potential donors, partners, and supporters.
- Monitor fundraising performance and ensure transparency, compliance, and ethical standards in all fundraising activities.
- Responsible for creating digital fundraising pages for use in the fundraising campaigns

Skills and attributes

- Experience in fundraising, marketing, or related fields or a willingness to learn
- Strong communication and networking skills, with the ability to influence and inspire.
- Ability to take a strategic view, with commercial awareness and an understanding of income generation.
- Organised and methodical with strong attention to detail.
- Excellent written communication skills.
- Ability to maintain confidentiality.
- Good interpersonal skills and the ability to work effectively as part of a team.
- Proactive in identifying areas for improvement in processes and working practices.